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FOR IMMEDIATE RELEASE

**ECOBUSINESSLINKS.COM RELEASES SURPRISING RESULTS
FROM CARBON OFFSET FLIGHT CALCULATOR ANALYSIS**

(March 26, 2009) – EcoBusinessLinks.com recently conducted an analysis of 30 voluntary carbon offset flight calculators in order to compare their results. This analysis revealed:

- The 30 calculators tested returned a wide variety of carbon footprint results for the same flight.
- More than one-third of calculators surveyed likely under-report an individual's flight carbon footprint.

The data and full report on this analysis is located at:

<http://www.ecobusinesslinks.com/carbon-emissions-test-flying.htm>

Overview of Flight Calculator Survey

From February 25 to March 1, 2009, EcoBusinessLinks.com conducted a survey of 30 voluntary carbon offset flight calculators in order to compare their results. EcoBusinessLinks chose a round-trip flight from New York's LaGuardia Airport to Los Angeles' International Airport as the sample and inputted this trip into the flight calculators of 30 carbon offset providers.

Summary of Survey Data

This survey recorded the following data for each calculator tested:

- The name of the offset provider.
- The calculator's CO2 calculation in metric tons.
- The radiative forcing index (if any) used by a calculator.
- The calculator's total trip distance calculation in miles.
- Any additional information about a calculator deemed relevant to its results.

- more -

Highlights of Results

The highlights of this analysis include the following:

- Of the 30 calculators tested, the CO2 footprint results for a round trip flight from New York to Los Angeles ranged from a low of 0.84 metric tons to a high of 4.94 metric tons.
- It is likely that more than one-third of the calculators tested in this analysis are under-reporting their emissions calculations. The [Tufts Climate Initiative](#) study titled *Voluntary Offsets For Air-Travel Carbon Emissions* estimates that “a U.S. return flight from coast to coast produces about 2 - 3 tons” (1.81 - 2.72 metric tons) of CO2 emissions per passenger. Based on this estimate, it is likely that more than one-third of the calculators tested in this analysis are under-reporting their emissions calculations.

Purpose of Analysis

EcoBusinessLinks.com has published the details of this analysis in order to provide people with more information about the similarities and differences between carbon offset flight calculators.

“Another reason we are releasing this study is to encourage carbon offset providers to increase the accuracy of their calculators, and thus help enhance the credibility of this industry,” says Edgard Swinnen, owner of EcoBusinessLinks.com.

Detailed Data and Results

The data and full report on this analysis is located at:

<http://www.ecobusinesslinks.com/carbon-emissions-test-flying.htm>

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With over 12,000 quality green links, [EcoBusinessLinks.com](#) is a leading environmental directory for online eco shopping, green services and sustainable resources. Ecobusinesslinks also publishes a variety of reports, analysis and pricing surveys related to solar panels, solar inverters, wind turbines, green real estate and carbon offsetting.

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